

NATHAN NGUYEN

Long Beach, CA

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EDUCATION

California State University Long Beach

Business Administration, Management Information Systems

Long Beach, CA

August 2023 - May 2025

Antelope Valley College

Associate of Science in Economics for Transfer

Lancaster, CA

August 2021 - May 2023

Quartz Hill High School

High School Diploma

Quartz Hill, CA

August 2017 - June 2021

EXPERIENCE

NA Visuals (f.k.a. Nathan Allan Co.)

Remote

Freelance Website Designer, Videographer, Photographer | Business Owner

October 2022 - Present

- Managing **20+** concurrent client projects, coordinating timelines, deliverables, and communications from planning to completion.
- Collaborating with established local businesses and developing new ideas for their website and social media.
- Editing educational videos for clients to promote their business and gain more clientele.
- Created websites and continuously solved and improved the experience for clients' customers.

Jovi Lash Extensions

Lancaster, CA | Remote

Marketing & E-commerce Manager

October 2019 - Present

- Promoting a new lash extension supply store on social media, which has gained **1,000+** combined followers.
- Coordinating product launches and promotional campaigns, aligning goals with long-term brand growth objectives.
- Operating an e-commerce business with Shopify that has gained thousands of dollars in sales every year.
- Designed a simple online store website for customers to shop directly online or through social media.

Tora House of Beauty

Lancaster, CA

Marketing & Social Media Manager

December 2021 - August 2023

- Managed Instagram and Facebook accounts to promote a new business, which has accumulated **1,000+** followers.
- Filmed and edited professional videos and photos of each service and each team member to gain positive feedback.
- Maintained an up-to-date website for clientele to book online appointments, view events, and fill out applications.

Antelope Valley Medical Center

Lancaster, CA

Volunteer in Gift Shop Sales

November 2018 - August 2019

- Completed **100+** hours of volunteer experience in gift shop sales.
- Provided customer service to all patients who were buying items from the gift shop.
- Maintained the gift shop by using the register, stocking products, properly closing, and handling bills.

SKILLS & INTERESTS

- **Broad Skills:** Website Design, Mobile App Design, Photography, Videography, E-commerce, Social Media Marketing.
- **Software Skills:** Bricks Builder for WordPress, WordPress, Elementor, Stripe, Google Workspace, Adobe Photoshop, Adobe Lightroom, Shopify, Square, Square Appointments, Excel, PowerPoint, Canva, Elementor, WooCommerce, LearnDash, Vimeo Pro, Final Cut Pro, iMovie, CapCut, JustinMind, Figma, and Google Analytics.
- **Soft Skills:** Attention to Detail, Leadership, Customer Service, Organization, Problem Solving, Communications, Collaboration, Flexibility, Continuous Learning, and Creativity.
- **Languages:** English (Fluent).